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NATURAL RESOURCES

EDWARD J. MARKEY  
7TH DISTRICT, MASSACHUSETTS

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<http://markey.house.gov>

**Congress of the United States**  
**House of Representatives**  
**Washington, DC 20515-2107**

November 13, 2007

Mr. Louis C. Camilleri  
Chairman and CEO  
Altria Group, Inc.  
120 Park Avenue  
New York, NY 10017

Dear Mr. Camilleri:

On Oct 25, 2007, R.J. Reynolds Tobacco Company announced that it would manufacture all of its cigarette brands using "fire-safe" technology. This was a welcome step towards preventing needless deaths, injury, and property destruction caused by cigarette-related fires. I am writing to urge your company to follow the Reynolds' example and adopt a similar policy with respect to the manufacture of all the cigarette brands you make.

As you know, cigarettes are the number one cause of fire-related deaths. According to the National Fire Protection Association (NFPA), each year cigarette fires are responsible for between 700 and 900 deaths. Many of the victims are among our society's most vulnerable members, children and seniors, who are least able to escape cigarette-related fires. In addition to the sobering number of deaths, however, there are thousands more Americans that are injured and hundreds of millions of dollars in property damage caused by these fires.

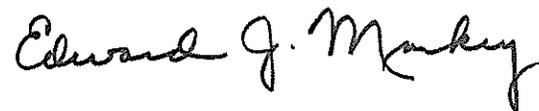
For almost five years, fire service, public health advocates, university schools of public health, and political leaders across the country have been pushing state legislatures for adoption of legislation mandating the sale of fire-safe cigarettes. In 2004, these efforts were rewarded when New York became the first state to enact this legislation. Since that point, twenty-two states have passed fire-safe cigarette laws and have accepted the same standard. Many other states are considering adoption of such legislation.

In previous Congresses, I have introduced the "Joseph Moakley Memorial Fire Safe Cigarette Act," which would establish a federal requirement for all cigarettes to be fire safe. I am currently considering whether or not to reintroduce such legislation. In light of the recent action by R.J. Reynolds, however, I would like to first urge your company to step forward on a voluntary basis and agree to switch all manufacturing of cigarettes to comply with the standards already in place in the 22 states that have adopted fire safe cigarette laws. By doing so, your company can help prevent unnecessary injury and loss of life.

I request that you please provide me with a response indicating what action, if any, your company is taking to move to the manufacture and sale of cigarettes that are fire safe. Such information will be helpful to me and to my colleagues in Congress in assessing the degree to which tobacco companies are willing to take this important safety measure on a voluntary basis, thereby forestalling the need for remedial federal legislation.

Thank you for your consideration of this request.

Sincerely,

A handwritten signature in black ink that reads "Edward J. Markey". The signature is written in a cursive, flowing style with a large, prominent initial "E".

Edward J. Markey

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November 13, 2007

Andrew Tisch, Chairman & CEO  
Lorillard Tobacco Company  
External Affairs  
P.O. Box 10529  
Greensboro, NC 27404-0529

Dear Mr. Tisch:

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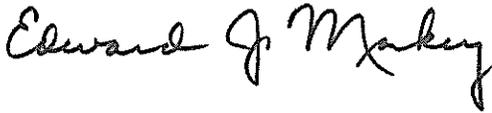
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Thank you for your consideration of this request.

Sincerely,

A handwritten signature in cursive script that reads "Edward J. Markey". The signature is written in black ink and is positioned centrally below the word "Sincerely,".

Edward J. Markey